



WWF *for a living planet*

WWF-UK

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Mr S Smith
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30 April 2008

Dear Simon,

I am writing to thank you very much for the cheque of £23,181.65 that you have sent to us from this year's Enduro India. The total raised this year for WWF is £24,006.65 which will go towards our work in the Terai Arc region and support our work on tiger conservation.

I have enclosed for you an update on where we are with our work on tigers which I hope you find of use for circulation to your riders.

As I am sure you will have seen, in February the Indian government released the country-wide India Tiger Estimation survey, showing how poaching is threatening the survival of this national symbol, the tiger.

New survey techniques including camera traps showed an estimate of between 1165 and 1657 tigers in the country.

Sujoy Banerjee, Director, Species Conservation at WWF-India commented "These estimates are distressingly low, but at least we now have better habitat and population data than ever before and we can intervene more strategically and more effectively to help ensure that tiger populations recover, and that India can maintain its national symbol."

Your donations over the years have gone a long way in helping the protection of these majestic creatures, through work such as combating poaching and the illegal trade of tiger skins, and through the education of local people.

On behalf of the Chairman, Chief Executive, Trustees and staff of WWF-UK, thank you for all support and may we wish you every success in the future.

With kind regards

Lucy Parratt
Senior Executive - Major Individual Support



INVESTOR IN PEOPLE

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the Hon Lady Ogilvy GVO
Chairman: Christopher Ward
Chief Executive: David Nussbåren

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Dear Enduro India Riders,

On behalf of everyone at UNICEF I'd like to say a huge thank you for the superb donations you have raised.

I know this can be a difficult time to raise funds so thank you so much for not only raising the minimum required for Enduro India but for exceeding the target so greatly. Those hardest hit by the economic climate will be vulnerable children so thank you for your fantastic contribution to the children of India.

We feel it is important that these donations you have raised go back into the wonderful communities the ride took us through so we are sending the Enduro India funds to a project based in and around Mysore, where we stayed and visited the beautiful palace. This is a HIV/AIDS project called, *With Strength, Hearts and Mind*. Your donations will make a huge difference to the children affected by HIV/AIDS in this area – thank you.

As well as raising such wonderful donations I hope you all had a fantastic time on the ride and you are not missing the Indian road systems too much now that we're home!

As promised I have put all of my photographs onto a photo sharing site. The link for the site is <http://www.flickr.com/photos/34651023@N06/sets/72157613693958592/> It would be great if you could add yours to the group too so we can all share. I have also put a summary of the adventure on the UNICEF website www.unicef.org.uk/endurodiary

If you'd like to keep in touch with UNICEF and I didn't get your contact detail while we were away can you please email your contact details to fundraisinghelp@unicef.org.uk with 'Enduro India' in the title. I can then keep you updated with UNICEF's work and how your donations are being used.

If you want more information about the project you are supporting, or anything else to do with UNICEF's work or getting involved with UNICEF further, please don't hesitate to contact me.

Thank you again for the superb donations and for making Enduro India such a great experience.

Very Best Wishes



Alyrene Rosser
Fundraising Initiatives Officer
UNICEF UK



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April 9, 2009

Enduro India
10 Argyle Street,
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Dear Enduro India Riders,

On behalf of the Wildlife Conservation Society (WCS) please accept our thanks for your support. The Enduro India 2009 funds totaling £43,404.99 will be used by the WCS-India Program for the conservation of tigers and other wildlife of the Western Ghats of India. WCS-India plans to use these funds to support two activities that are core to our overall conservation work.

First, half of the funds will be used to support the work of noted filmmaker Shekar Dattatri for the creation of media, films and other outreach products on the splendours of tigers and other wildlife of India. These media will be targeted at a variety of audiences with the specific aim of eliciting conservation action from them. We believe such media outreach can help ensure widespread and lasting support for the conservation of India's wildlife and environment.

The other half of the funds from Enduro India will be used by WCS-India to assess the populations of tigers and their prey species in the Western Ghats. WCS-India, in collaboration with local partners and the Government of India, undertakes a number of activities to conserve the wildlife of the Western Ghats, including land purchase, aiding the livelihoods of local communities, tackling issues of human-wildlife conflict, and addressing policy matters related to the wildlife. WCS believes the best way to monitor the effectiveness of these conservation actions is to directly measure the populations of wildlife such as tigers and prey, as these are good indicators of the ecological health of the Western Ghats. Further, WCS-India works hard to bring the best possible science to this task of monitoring the populations of tigers and their prey species.

We are immensely grateful to Enduro India for their ongoing support to the WCS-India Program. We will do our best to put the funds raised by the Enduro India 2009 participants to good use so that the natural heritage of the Western Ghats will be preserved for all to enjoy. Should you have any questions about WCS and its wildlife conservation efforts in India, please contact me at (718) 741-8153, or by e-mail at <pclyne@wcs.org>. We look forward to many more years of partnership with you, and thank you once again for your support.

Sincerely,

A handwritten signature in blue ink that reads "Peter Clyne".

Peter Clyne, PhD
Assistant Director, WCS-Asia Program



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17 April 2008

Dear Simon

I am writing to thank you for raising £24,006.50 through the sponsorship from Enduro India 2008. The money will be spent on funding a Family Support Worker post in our Swindon Team. Since your last visit Richard Hall, who was introduced to yourself and Justin, has retired. It will be very sad to lose such an excellent Family Support Worker but we are currently recruiting for his replacement.

Richard and I were delighted to hear Nick Capsey's feedback that the thank you film went down very well with everyone. I look forward discussing how we can build on this success in the future.

I have been asked to provide a quote to pass on your participants from Rainbow Trust. I thought I would use the words of Sarah Tuckwell who represent us this year on your second ride. Thank you for making her so welcome. It was certainly a life changing experience for her!

"I have had the most amazing and life changing two weeks. It has been a pleasure to spend time with everyone involved with Enduro India 2008 from the volunteers within the team to the riders and their pillions. I am delighted that Rainbow Trust has been donated £24,006.65 from the money raised through sponsorship. These funds will pay for a Family Support Worker to provide practical and emotional support to families, who have a child with a life threatening or terminal illness, in their own homes. This support is given to families for free and is so often described as a lifeline to frightened and traumatised families."

Please pass on all our thanks to everyone who was involved with making the 2008 events run so smoothly and raise such a lot of money.

Global Enduro – you are a dear friend to Rainbow Trust.

Very best wishes

Fritha Vincent
Community Fundraising Manager

Direct line: 01372 220022

Rainbow Trust

CHILDREN'S CHARITY



Family centred care for children with
a life threatening or terminal illness

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It was great to meet you in India. It all feels like a distant memory now, although I'm sure most of you have already signed up for the next Enduro adventure!

On behalf of everyone at Rainbow Trust and the families that we work with, I wanted to thank you for your support. As a result of your commitment to raising the funds for your trip, we are set to receive an incredible **£44,404.99**. As I mentioned during my presentation, this money will directly fund Brian, one of our Family Support Workers in the Swindon care team.

I hope that my presentation in Goa gave you a greater understanding of just how important your support is to Rainbow Trust and how your money makes a direct difference to families like the Kelly's who featured in the film.

We receive very little government funding and rely almost entirely on the generosity of our supporters through major fundraising events like Enduro, to continue providing a vital service to around 1,000 families a year. Our vision is that one day, every family in the UK who turns to us in times of crisis will have the support of Rainbow Trust's unique services.

"Last night the Rainbow staff said; "Go to bed, we'll look after her." It was the first time in five years that I went to bed on my own – usually I have my daughter in bed with me because of her breathing. I had 3 hours of uninterrupted sleep which was a miracle. They are the only people I trust with her care." – Mother

I really hope that you will stay in touch, whether via our newsletter, or hopefully, by becoming more involved with Rainbow in the future. There are so many ways that you can support us; from volunteering at events to attending them, company and staff fundraising, or simply by just coming to visit one of our respite houses. If you want to find out more then please just call me.

I hope that there will be an Enduro reunion at some point in the near future, but keep in touch anyway. I'd love to hear from you.

With best wishes



Abigail Deeley
Marketing and Communications Executive
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April 2009

Dear Enduro India Participants

On behalf of the Adventure Ashram trustees I would like to say a huge thank you to all of you for your involvement in Enduro India 2009. I trust that you had an enjoyable challenge and that you have many happy memories of your time in India.

Thanks to you and the fantastic donation of £ 43,404.99, we are on our way to helping the poorest people on or near the Global Enduro routes in India to achieve a higher standard of living through better health and education.

I'm pleased to be able to give you an update on Adventure Ashram's current progress.

At a glance –

- Donations to date = GBP 357,000 / Costs to date = GBP 17,500 (of which: 4% for one-off start up / projects and < 1% annual running cost).
- After completing an analysis project with the Comprehensive Rural Health Project "**Jamkhed Ahmednagar CRHP**", we have initiated a 'local search' to determine the optimal Indian entities for Adventure Ashram to partner with for delivery of the main objectives: **'Healthcare, Education and Outreach' for the people in most need on or near to the Global Enduro routes in India.**
- We have helped to seed fund a pilot medical outreach project undertaken by 'REACH' which commenced in February in the Palani hills near Kodaikanal.
- We are evaluating the potential to deliver a successful tribal relocation project: Creation of new, self sustaining communities with a significantly improved standard of living (accommodation, education and medical care for the most underprivileged forest inhabitants).
- We have established an Advisory Committee of ten previous Karma and Global Enduro participants who will give their considerable experience and contacts where relevant in order to further the charity's aims. Lord Mountbatten is also seriously considering becoming patron of the charity.
- We have updated Adventure Ashram's website to reflect the prevailing status and current objectives.

Whilst volunteer trustees do not always have the same time to devote to the considerable responsibilities of running a charity, there is the converse benefit of not consuming the donations through infrastructure and expenses. Our main aim is to get the majority of the money working for the target beneficiaries as soon as is practically possible.

However we are considering every possible project extremely carefully as India has the potential for charitable donations to not always reach the intended beneficiaries without some 'dilution' along the way. Our main priority is to protect your hard earned sponsorship/donations from any such 'inefficiency'. Our research has found that this is best achieved by evaluating/monitoring successful established operations as well as start-up test cases in order to gain the most wide ranging analysis and feedback before deciding who to choose as a local partner. We continue to be increasingly diligent in light of the global economic pressures facing many social services at present.

As mentioned in 'At a glance' on page 1 of this letter we have also decided to evaluate a 'reverse outreach' concept that has been suggested to us by highly regarded Indian scientist Dr Ullas Karanth. He and his colleagues have had huge success relocating villagers living in cut off locations inside India's fragile and remote forests. The concept has a proven and successful model and is highly effective in tackling health and education issues central to Adventure Ashram's ethos. Most importantly the results are clearly demonstrable and effective. Currently there are a large amount of people living at least 24 hours walk from a major road inside the forests of India, they have no education or medical support and in many cases wish to leave the forest to live in a more modern world where they and their children can benefit from a better standard of living.

I have been overwhelmed by the spirit and genuine interest of all the Karma and Enduro participants that it has been my pleasure to travel with in 2008 and 2009, some of whom now form the Adventure Ashram Advisory Committee and we look forward very much to being the recipients of their considerable talents and experience in the years to come.

We would also like to take this opportunity to thank you all again for being part of the event and hope that you remain part of the Global Enduro family. Without the creativity of Global Enduro's founder Simon Smith and the initial vision of Indian Doctor Arun Kolhatkar the trustees would not have been given the enviable challenge of delivering on Adventure Ashram's objectives.

I look forward to being able to keep you updated throughout 2009.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Jeremy Adam', with a long horizontal flourish extending to the right.

Jeremy Adam – Trustee Chairman